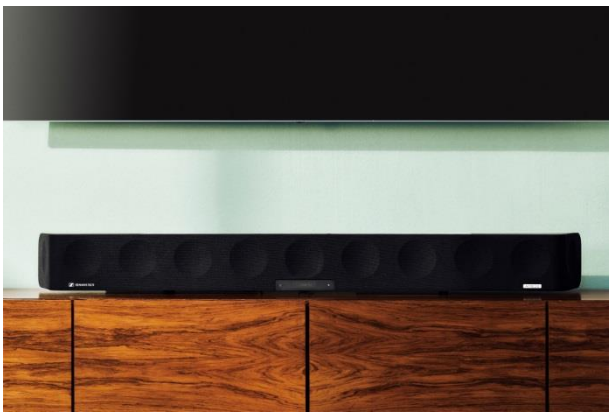




HEAR IT TO BELIEVE IT

Sennheiser's AMBEO Soundbar will be available from May

London, January 7, 2019 – Immersive 5.1.4 sound and deep bass that has to be heard to be believed: Sennheiser's new AMBEO Soundbar will be available from May. Created by the audio specialist to be one of the world's best soundbars, it places you inside the sound experience with incredible realism, delivering 3D sound that blurs the line between playback and reality from a sleek all-in-one device.



Experience “as-if-there” sound

Featuring 13 drivers and the latest virtualization technology which was jointly developed with Fraunhofer IIS, the AMBEO Soundbar delivers the “as-if-there” feeling of a 5.1.4 speaker installation and powerful bass, without the need for a subwoofer.



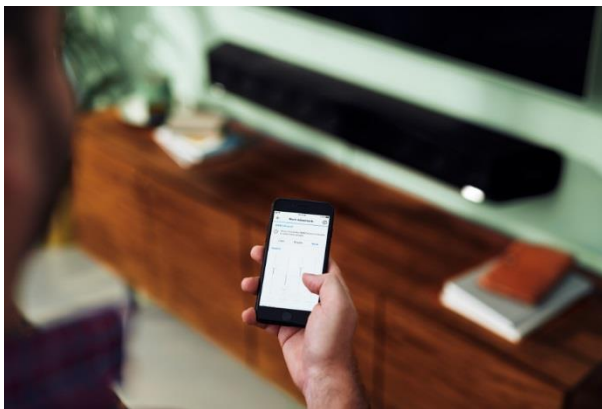
In the center of the action

An automated room calibration precisely tailors the sound to your room and preferred seating position. This ensures a perfect sense of reality and immersion, whether you are watching a movie, listening to music or enjoying a game of your favorite football team.



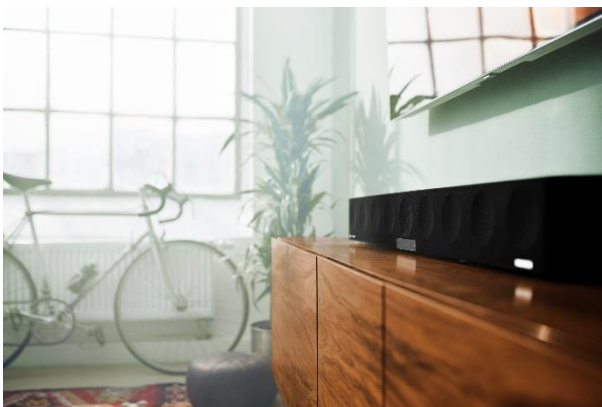
The sound to suit your content

As well as supporting Dolby Atmos, MPEG-H and DTS:X, the soundbar's Upmix Technology recreates stereo and 5.1 content as a thrilling 3D sound experience. Five presets perfectly tailor the frequencies and 3D sound characteristics according to your content.



A smart, connected experience

The AMBEO Soundbar features advanced connectivity via-built in Google ChromeCast, Bluetooth and HDMI eARC/CEC, while the Sennheiser Smart Control app for iOS and Android allows for effortless control and customization via your smart device.



Design that complements your home

The AMBEO Soundbar has been crafted from best-in-class materials and features a lacquered and brushed aluminum surface, looking every bit as premium as it sounds.

The AMBEO Soundbar will be available from May for around 2,499 GBP (MSRP).



About Sennheiser

Shaping the future of audio and creating unique sound experiences for customers – this aim unites Sennheiser employees and partners worldwide. Founded in 1945, Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. With 21 sales subsidiaries and long-established trading partners, the company is active in more than 50 countries and operates its own production facilities in Germany, Ireland, Romania and the USA. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2017, the Sennheiser Group generated turnover totaling €667.7 million. www.sennheiser.com

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